



Tallahassee REALTOR® BOARD of REALTORS®

Proudly Serving Gadsden, Jefferson, Leon, Madison, and Wakulla Counties

2025 ANNUAL REPORT

AND AFFILIATE DIRECTORY

The Tallahassee Board of REALTORS® (TBR) Annual Report provides TBR members a comprehensive statistical report of the Board's annual activity and a guide to all their membership has to offer. It is a comprehensive association overview, and the included Affiliate Directory is a resource that members can refer to throughout the year.

The 2025 Annual Report will be direct-mailed to all REALTOR® and Affiliate members during the first quarter of 2026. Additional copies will be available at the TBR office and distributed to new members throughout the year, and a digital version will be available online at www.TBRnet.org.

MAKE THE

ANNUAL REPORT A PART OF
YOUR BUSINESS' SUCCESS!

Your ad in the 2025 Annual Report will reach local REALTORS® and Affiliate businesses and make a statement that your business supports the local real estate industry and the Tallahassee Board of REALTORS®.

Contact us to advertise.

JACKIE HUBBARD
 Publisher
 850.570.0327

tallyhomesandland@gmail.com

CHRISTINE HAYNES
 Sales Team
 864.551.9892

tallahassee@homesandland.com

In Association with the Tallahassee Board of REALTORS®,
 the Tallahassee Board of REALTORS® Annual Report
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ANNUAL PUBLICATION

Distribution March 2026

ADVERTISING RATES

	Member Rates	Non-Member
Inside Front Cover	\$980.00	
Back Cover	\$980.00	
Inside Back Cover	\$980.00	
Full Page	\$785.00	\$955.00
1/2 page	\$455.00	\$635.00
1/4 page	\$275.00	\$455.00
1/8 page	\$165.00	\$345.00

AD SPECIFICATIONS

FULL PAGE BLEED
 621 x 801 Points
 8.625" x 11.125"

FULL PAGE
 540 x 729 Points
 7.5" x 10.125"

QUARTER PAGE
 267 x 361 Points
 3.708" x 5.014"

HALF PAGE
 540 x 361 Points
 7.5" x 5.014"

Ad Material Deadline: February 6th, 2026