

# REALTOR BOARD OF REALTORS® 2023 ANNUAL REPORT

# AND AFFILIATE DIRECTORY

The Tallahassee Board of REALTORS® (TBR) Annual Report provides TBR members a comprehensive statistical report of the Board's annual activity and a guide to all their membership has to offer. It is a comprehensive association overview, and the included Affiliate Directory is a resource that members can refer to throughout the year.

The 2023 Annual Report will be direct-mailed to all REALTOR® and Affiliate members during the first quarter of 2024. Additional copies will be available at the TBR office and distributed to new members throughout the year, and a digital version will be available online at **www.TBRnet.org.** 

**MAKE THE** 



ANNUAL REPORT A PART OF YOUR BUSINESS' SUCCESS!

Your ad in the 2023 Annual Report will reach local REALTORS® and Affiliate businesses and make a statement that your business supports the local real estate industry and the Tallahassee Board of REALTORS®.

# Contact us to advertise.

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In Association with the Tallahassee Board of REALTORS®, the Tallahassee Board of REALTORS® Annual Report is produced and published by Homes & Land®

# e Board of REALTORS®,

# **ANNUAL PUBLICATION**

**Distribution March 2024** 

## **ADVERTISING RATES**

	Member Rates	Non-Member
Inside Front Cover	\$975.00	
Back Cover	\$975.00	
Inside Back Cover	\$975.00	
Full Page	\$780.00	\$950.00
1/2 page	\$450.00	\$630.00
1/4 page	\$270.00	\$450.00
1/8 page	\$160.00	\$340.00

### **AD SPECIFICATIONS**

FULL PAGE BLEED 621 x 801 Points 8.625" x 11.125" FULL PAGE 540 x 729 Points 7.5" x 10.125"

QUARTER PAGE 267 x 361 Points 3.708" x 5.014"

HALF PAGE 540 x 361 Points 7.5" x 5.014"





Ad Material Deadline: February 9th, 2024